



Who we are

Gud4U is short for **good for you**. We are a conscious food brand from Maharashtra, and jaggery is our first product. For five years we have worked alongside a community of farmers to grow organic sugarcane on chemical-free soil. The cane is pressed within hours of cutting, the juice is clarified with okra instead of sulphur or synthetic chemicals, and the syrup is slow-boiled in iron pans and hand-moulded. Nothing is bleached and nothing is added.

Founded

2020 · Thane, Maharashtra

Kitchen & factory

Omerga, Dharashiv,
Maharashtra 413605

Range

5 formats · 6 flavours · every
pack size, 5 g to 20 kg

How the jaggery is made

- **Farmer-grown organic cane.** One community, the same soil, no synthetic fertiliser or pesticide, for over five years.
- **Pressed within hours.** Fresh juice, strained, never stored.
- **Clarified with okra.** The plant's natural mucilage lifts impurities; no sulphur, no phosphoric acid, no synthetic flocculant.
- **Slow-boiled in iron pans** over a wood fire, which also adds a small amount of dietary iron.
- **Hand-moulded, cut or ground** into blocks, cubes, coins, powder, or bottled as liquid jaggery.
- **Flavours cooked in.** Whole spices go into the pan with the cane juice, never sprinkled on afterwards.

The range



Block · 400 g to 20 kg



Powder · 400 g, 1 kg



Cubes · 4 g, 7 g



Six flavours



Liquid · 250 ml, 1 ltr

Natural: block, powder, chocolate coins, cubes and liquid jaggery. **Flavoured:** Masala Chai (our flagship blend of adrak, dalchini, kali miri and elaichi), Elaichi, Saunf, Saunth, Dal Chini and Kali Miri, each as a 400 g or 1 kg block and as 4 g or 7 g cubes.

Who we serve

Distributors

Carton quantities in all formats;
5, 10 and 20 kg totes.

Retail & organic stores

Cafés, tea stalls & HoReCa

Portioned cubes, powder for
bakeries, liquid for the bar.

Shelf-ready tubs, pouches and bottles; counter displays for cubes.

Corporate and festive gifting, private label and co-branded packs on request.

Contact

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Gud4U Organicks · Pure Sweetness. Pure Health.

www.gud4uorganicks.com/partners.html