

Product catalogue

5 formats · 6 flavours · September 2026



One organic jaggery, farmer-grown and slow-boiled without sulphur or chemicals, in every pack size a home, a shop or a kitchen needs. Flavours are cooked into the pan with the cane juice. Prices, MOQs and carton sizes are shared on the trade price list; request it from the trade desk.

Formats

				
Jaggery Block 400 g, 1 kg tubs · 5, 10, 20 kg totes	Jaggery Powder 400 g, 1 kg pouches	Chocolate Coins 5 g · 50 g, 150 g	Jaggery Cubes 4 g, 7 g · 50 g, 150 g	Liquid Jaggery 250 ml, 1 ltr

Flavours (block and cubes)

				
Masala Chai · flagship adrak, dalchini, kali miri, elaichi	Elaichi cardamom	Saunf fennel	Saunth dry ginger	Dal Chini cinnamon

Kali Miri (black pepper) completes the six flavours. Pack renders marked "image coming soon" are in production.

All packs

PRODUCT	VARIANT	SIZE	PACK FORMAT	SKU
NATURAL RANGE · 15 SKUS				
Jaggery Block	Natural	400 g	Clear PET tub	g4u-block-natural-400g
Jaggery Block	Natural	1 kg	Clear PET tub	g4u-block-natural-1kg
Jaggery Block	Natural	5 kg	Canvas tote	g4u-block-natural-5kg
Jaggery Block	Natural	10 kg	Canvas tote	g4u-block-natural-10kg
Jaggery Block	Natural	20 kg	Canvas tote	g4u-block-natural-20kg
Jaggery Powder	Natural	400 g	Stand-up pouch	g4u-powder-natural-400g
Jaggery Powder	Natural	1 kg	Stand-up pouch	g4u-powder-natural-1kg
Chocolate Coins	Natural	5 g coin · 50 g pack	Stand-up pouch	g4u-coin-natural-5g-50g
Chocolate Coins	Natural	5 g coin · 150 g pack	Stand-up pouch	g4u-coin-natural-5g-150g
Jaggery Cubes	Natural	4 g cube · 50 g pack	Stand-up pouch	g4u-cube-natural-4g-50g
Jaggery Cubes	Natural	4 g cube · 150 g pack	Stand-up pouch	g4u-cube-natural-4g-150g
Jaggery Cubes	Natural	7 g cube · 50 g pack	Stand-up pouch	g4u-cube-natural-7g-50g
Jaggery Cubes	Natural	7 g cube · 150 g pack	Stand-up pouch	g4u-cube-natural-7g-150g
Liquid Jaggery	Natural	250 ml	PET bottle	g4u-liquid-natural-250ml
Liquid Jaggery	Natural	1 ltr	PET bottle	g4u-liquid-natural-1ltr
MASALA CHAI · FLAVOURED				
Jaggery Block	Masala Chai	400 g	Clear PET tub	g4u-block-masala-chai-400g
Jaggery Block	Masala Chai	1 kg	Clear PET tub	g4u-block-masala-chai-1kg
Jaggery Cubes	Masala Chai	4 g cube · 50 g pack	Stand-up pouch	g4u-cube-masala-chai-4g-50g
Jaggery Cubes	Masala Chai	4 g cube · 150 g pack	Stand-up pouch	g4u-cube-masala-chai-4g-150g
Jaggery Cubes	Masala Chai	7 g cube · 50 g pack	Stand-up pouch	g4u-cube-masala-chai-7g-50g
Jaggery Cubes	Masala Chai	7 g cube · 150 g pack	Stand-up pouch	g4u-cube-masala-chai-7g-150g
ELAICHI · FLAVOURED				
Jaggery Block	Elaichi	400 g	Clear PET tub	g4u-block-elaichi-400g
Jaggery Block	Elaichi	1 kg	Clear PET tub	g4u-block-elaichi-1kg
Jaggery Cubes	Elaichi	4 g cube · 50 g pack	Stand-up pouch	g4u-cube-elaichi-4g-50g
Jaggery Cubes	Elaichi	4 g cube · 150 g pack	Stand-up pouch	g4u-cube-elaichi-4g-150g

PRODUCT	VARIANT	SIZE	PACK FORMAT	SKU
Jaggery Cubes	Elaichi	7 g cube · 50 g pack	Stand-up pouch	g4u-cube-elaichi-7g-50g
Jaggery Cubes	Elaichi	7 g cube · 150 g pack	Stand-up pouch	g4u-cube-elaichi-7g-150g
SAUNF · FLAVOURED				
Jaggery Block	Saunf	400 g	Clear PET tub	g4u-block-saunf-400g
Jaggery Block	Saunf	1 kg	Clear PET tub	g4u-block-saunf-1kg
Jaggery Cubes	Saunf	4 g cube · 50 g pack	Stand-up pouch	g4u-cube-saunf-4g-50g
Jaggery Cubes	Saunf	4 g cube · 150 g pack	Stand-up pouch	g4u-cube-saunf-4g-150g
Jaggery Cubes	Saunf	7 g cube · 50 g pack	Stand-up pouch	g4u-cube-saunf-7g-50g
Jaggery Cubes	Saunf	7 g cube · 150 g pack	Stand-up pouch	g4u-cube-saunf-7g-150g
SAUNTH · FLAVOURED				
Jaggery Block	Saunth	400 g	Clear PET tub	g4u-block-saunth-400g
Jaggery Block	Saunth	1 kg	Clear PET tub	g4u-block-saunth-1kg
Jaggery Cubes	Saunth	4 g cube · 50 g pack	Stand-up pouch	g4u-cube-saunth-4g-50g
Jaggery Cubes	Saunth	4 g cube · 150 g pack	Stand-up pouch	g4u-cube-saunth-4g-150g
Jaggery Cubes	Saunth	7 g cube · 50 g pack	Stand-up pouch	g4u-cube-saunth-7g-50g
Jaggery Cubes	Saunth	7 g cube · 150 g pack	Stand-up pouch	g4u-cube-saunth-7g-150g
DAL CHINI · FLAVOURED				
Jaggery Block	Dal Chini	400 g	Clear PET tub	g4u-block-dalchini-400g
Jaggery Block	Dal Chini	1 kg	Clear PET tub	g4u-block-dalchini-1kg
Jaggery Cubes	Dal Chini	4 g cube · 50 g pack	Stand-up pouch	g4u-cube-dalchini-4g-50g
Jaggery Cubes	Dal Chini	4 g cube · 150 g pack	Stand-up pouch	g4u-cube-dalchini-4g-150g
Jaggery Cubes	Dal Chini	7 g cube · 50 g pack	Stand-up pouch	g4u-cube-dalchini-7g-50g
Jaggery Cubes	Dal Chini	7 g cube · 150 g pack	Stand-up pouch	g4u-cube-dalchini-7g-150g
KALI MIRI · FLAVOURED				
Jaggery Block	Kali Miri	400 g	Clear PET tub	g4u-block-kalimiri-400g
Jaggery Block	Kali Miri	1 kg	Clear PET tub	g4u-block-kalimiri-1kg
Jaggery Cubes	Kali Miri	4 g cube · 50 g pack	Stand-up pouch	g4u-cube-kalimiri-4g-50g
Jaggery Cubes	Kali Miri	4 g cube · 150 g pack	Stand-up pouch	g4u-cube-kalimiri-4g-150g
Jaggery Cubes	Kali Miri	7 g cube · 50 g pack	Stand-up pouch	g4u-cube-kalimiri-7g-50g
Jaggery Cubes	Kali Miri	7 g cube · 150 g pack	Stand-up pouch	g4u-cube-kalimiri-7g-150g

